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EARL BUYS THE MOST

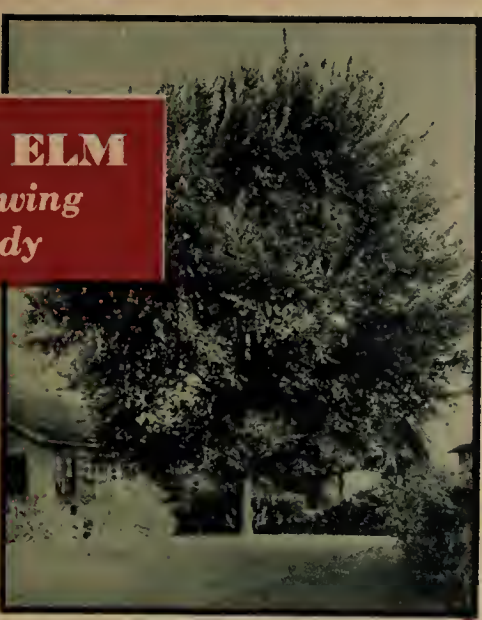
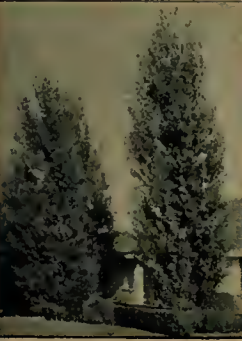
CHINESE ELM

Quick Growing
and Hardy

This is the greatest drought-resisting, hardy tree of all. Despite the tremendous heat of last year my Chinese Elm customers report unusual success. In spite of drought, heat, or alkali soil it grows from 6 to 8 feet per season. Where other trees die out, Chinese Elm thrives year after year. Temperatures way below zero, as well as hot, dry temperatures, have no effect on Chinese Elm. It grows on light sandy soil, too, and is an ideal grower everywhere.

This strain of Chinese Elm I offer you is the genuine small leaved Northern China type, the hardest and most desirable of all. For windbreaks, Chinese Elms give quickest and best results, too. Do not prune if you want them for a windbreak because their natural habit is to make a dense, bushy growth from the ground all the way up.

SPECIAL OFFER
10 rapid growing 2-yr. old 3-4 ft. Chinese Elms, postpaid, only **\$1.00**
Order early. Stock is limited.



Lombardy Poplar
Pyramidal Growing
8 fine 3-4 ft., well rooted, thrifty Lombardy Poplar trees for only **\$1.00**
Postpaid

RICH GLOSSY GREEN LAWNS

That Last . . Sow This Spring

Vigorous Growing, Drought Resisting
GRASS SEED FOR EVERY NEED

FREE
My Lawn Grass Leaflet telling you how to care for your lawn. Write for it!

No matter how beautiful your borders or shrubs, the real beauty of your home depends on your lawn.
You can depend on my choicest clean, nature cured, new crop seed to give you that rich green lawn all summer.

KENTUCKY BLUE GRASS

Deep-rooted, makes a rich velvety green carpet which reappears every spring regardless of winter freezes or summer drought. The best known lawn grass.
30c per lb.; 3 lbs., 80c;
5 lbs., \$1.25; 10 lbs., \$2.35 postpaid.

MAYPARK LAWN MIXTURE

Best for the central west. A permanent lawn the first year when you sow Maypark. Plenty of deep-rooted, rich-growing Kentucky Blue Grass, White Dutch Lawn Clover and other quick growing nurse-grasses. It grows quick and will last. The choicest high grade lawn mixture you can sow.
30c per lb.; 3 lbs., 80c;
5 lbs., \$1.25;
10 lbs., \$2.35, postpaid.

EARL'S SHADY LAWN MIXTURE

This mixture contains a large percentage of the new dense forest grass from Denmark. Requires very little sunlight and grows well in densely shaded spots. Absolutely winter hardy.
40c per lb.; 3 lbs., \$1.10;
5 lbs., \$1.75; 10 lbs., \$3.25 postpaid.

Greatest Combination Offer

Seed and Fertilize 1000 Square Feet—Glossy Green All Season

This fertilizer insures deep sturdy roots and quick, vigorous growth. Maypark is the finest balanced mixture which has no superior for quick growth.
5 Lbs. Maypark and 5 Lbs. Lawn Fertilizer \$65
Enough seed and special fertilizer for 1000 sq. ft. Complete instructions for applying the seed and fertilizer with each order. All postpaid, for only

"A perfect lawn from your Maypark Mixture.
Spreads very rapidly and grows quickly. A finer lawn than I had ever hoped for."
Mrs. E. Kirchhefer, Sutton, Nebraska.

8 Big Dollar Specials



MY SPRING BARGAINS

- 100 thrifty, well rooted Chinese Elm seedlings, 6-12 in. **\$1**
 - 20 selected Houtte, 2 yr. 18 in. **\$1**
 - 20 Amoor River Privet, 18 in. **\$1**
 - 20 Barberry, 12-18 inch, 2 yr. **\$1**
 - 8 Red Leaved Barberry, 12-18 in., 2 yr. **\$1**
 - 10 3-4 ft. Chinese Elms (see offer above) **\$1**
 - 100 Washington Rustproof Asparagus, 1 yr. plants **\$1**
 - 20 Vegetables and 1/5 gal. of Onion Sets **\$1**
- A big complete family garden. Enough vegetables to eat and to can. Pure, healthful vitamins for your family.
(See this offer on back page.)

ALL POSTPAID

ANY 6 YOUR CHOICE for \$5.00 Postpaid.

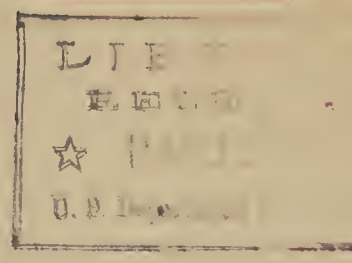
Order early as I reserve the right to refund your money when stocks are exhausted on these special dollar bargains.

POSTMASTER NOTICE

If addressee has moved, notify sender on Form 3547, postage for which is guaranteed. In case of removal to another postoffice, do not notify the addressee but hold the matter and state on Form 3547 amount of forwarding postage required, which sender will promptly furnish. If addressee has moved to another postoffice and did not leave forwarding address, do not notify on Form 3547 but return catalog for which postage is guaranteed.

RETURN POSTAGE GUARANTEED

EARL E. MAY SEED CO. Earl E. May, Pres.
SHENANDOAH, IOWA
Home of KMA, The Nation's Seed and Nursery Station.



GIANT GLADIOLUS

FLAMING TRIUMPH

GOLDEN GLITTERS

My famous
53 LARGE \$
BULBS

45 Bulbs; 5 each of 9
choice varieties, and
FREE
4 Flaming Triumph,
4 Golden Glitters,
all for only.....

And **FREE**
FERTILIZER

RAINBOW GLADIOLUS OFFER

As Illustrated
1. Cardinal Prince
2. Yellow Wonder
3. Mrs. F. C. Peters
4. Orange King
5. Albania
6. Scarlet Princess
7. Giant Nymph
8. Baron J. Hulot
9. Mrs. Frank Pendleton
(Varieties packed separately 10c extra.)
Brilliant colors, tints, and shades
blended as perfectly as the Rainbow.
My large, clean, healthy, ideal plant-
ing size bulbs assure you an array of
matchless color all summer long.

FREE FERTILIZER

for all the bulbs in this collection
makes larger blooms—richer color

I send you, without charge,
enough fertilizer for all these
Gladioli bulbs. Fertilizer for your
bulbs insures you tall spikes and
massive blooms. The more bulbs
you order, the more fertilizer I
send.

The Finest in all America

FREE

with your Vegetable and
Flower Seed Orders

These "Gold Medal Winners" for your garden
with your order for vegetable and flower seeds.

\$1.00

Order Brings You 2 Free Packets
1 Packet Orange Flare Cosmos
1 Packet Glowing Ball Radish
(Value 35c)

\$2.00

Vegetable and Flower Seed Order Brings
You 3 Free Packets
1 Packet New Flaming Velvet Petunia
1 Packet Orange Flare Cosmos
1 Packet Glowing Ball Radish
(Value 60c)

\$2.50

Order or More Brings You Free—
1 Packet New Flaming Velvet Petunia
1 Packet Orange Flare Cosmos
½ Lb. Tendergreen Beans
(Value 80c)

The New Gold Medal Orange Flare Cosmos. A Gold Medal Winner and the highest rated of any annual flower introduced. An early-flowering strain, tall stems, and bushy. A deep brilliant orange. Heavy, thick petals make it an excellent showy cut flower. Packet, 25c.

New Gold Medal Winner for 1936—Flaming Velvet Petunia. The only Gold Medal Winner for 1936 of the hundreds of trials. The very finest flower I could find. Introduced from Holland. Rich, brilliant velvety blood red flowers for your garden. Newest, choicest of all. Packet, 25c.

The New Gold Medal Glowing Ball Radish. The New Gold Medal All America Radish. Bright scarlet with almost an orange color. Short top and small tap root. The finest crisp, juicy radish I have ever eaten. Packet, 10c.

New Gold Medal Tendergreen Bean. A new delicious Bean of the finest quality. The plants are large, erect and prolific, entirely stringless. The pods are round, extremely meaty and tender. A Gold Medal garden bean. Packet, 10c; ½ lb., 30c.

New Tendergreen Bean

New Glowing Ball Radish

A GOOD BIG GARDEN CUTS YOUR GROCERY BILL IN HALF

For all
Vegetable Prices
see the enclosed
Pink Price
List

Hurry-up CUT FLOWERS

Quick Growing
Bloom all Summer

10 FULL-SIZE
FLOWER
PACKETS
and 3 LARGE BULBS
OF NEW DR. BEN-
NETT GLADIOLUS.
69^c POSTPAID
All for only
YOUR CHOICE, any variety, each only 10c post-
paid.

Ten charming, colorful, long-stemmed flow-
ers for cutting. Each one a popular variety.
All easy to grow. You will all want this super-
fine collection. It will give loads of beautiful
cut flowers all summer—more flowers than you
can carry.

1093 COSMOS—Mixed Colors. Tall, graceful,
and showy. An excellent cut flower.

1178 MARIGOLD—Guinea Gold. A brilliant
orange yellow. Grows 12-18 inches. Blooms
large and very double.

1162 LARKSPUR—Mixed Colors. Grows 2-3
feet with long spikes of showy flowers. July
to frost.

1298 ZINNIA—Gypsy. The new novelty Zin-
nia, color and blooms galore.

1056 AMETHYST—Browallia. 12 inches. Mid-
summer to frost. Intense blue.

1257 VELVET TRUMPET—Blooms look like
a big petunia. Long stemmed and very
colorful.

1127 BABY'S BREATH—Large flowering
white. Excellent for cutting and for sprays
in bouquets. Long stems.

1201 NASTURTIUMS—Gleam Hybrids. Dou-
ble, fragrant, bright colored and long stem-
med.

1113 DIANTHUS—Splendens. Bright blood
red with pure white center. 12 inches.

1243 PHLOX—Crimson. Rich glowing crim-
son, vigorous grower, blooms abundantly.

FREE

Lovely Blooms — Gorgeous Color
3 Large Bulbs of Dr. Bennett
(Value 25c)
This fine new gladiolus unsurpassed
in its dazzling brilliancy. Large
blooms and tall spikes. A Glad I
can highly recommend. Pur-
chased alone, 3 for 25c.



1201

1056

1113

1127

RAISE YOUR OWN VEGETABLES

Rich in Pure Healthful Vitamins

Prize
Head Lettuce

YOU GET ALL OF
THESE LEADERS
FOR ONLY **25^c** Delivered

1 packet of each — 7 vegetables in all.
(Regular value 45c)

Beets—Good for All—The new baby
beet for pickling and canning. Pkt. 5c.

Cabbage—Penn-State Ballhead—An All
America Winner. Large heart-like solid
heads. Fine grained, crisp and tender.
Pkt. 10c.

Carrot—Selected Chantenay—Rich in
vitamins, sweet and juicy. Pkt. 5c.

Lettuce—Prize Head—Fresh, crisp,
tender, loose crinkled leaves. Pkt. 5c.

Bean—Giant Stringless—Earliest of
all. Tender and entirely stringless.
Pkt. 5c.

Radish—Crimson Giant—The largest
firm crisp radish. Flesh pure white.
Pkt. 5c.

Tomato—Scarlet Dawn—A Gold Medal
Winner. Thick, heavy meat. The finest
early garden tomato. Pkt. 10c.

Order Early

ALL
POSTPAID



Good
For
All
Beets

Giant
Stringless Bean

Selected
Chantenay
Carrot

Crimson
Giant
Radish

Scarlet Dawn Tomato

Penn-State Ballhead Cabbage

**GIANT FLOWERING
ZINNIAS**

Garden Favorite—Easy to Grow
YOUR CHOICE — Packet **10c** each

1290—Oriole. Orange scarlet.
1289—Enchantress. Rich red.
1288—Exquisite. Reddish rose.
1286—Purple Prince. Royal purple.

The 4 for **25c** Post
Paid



EABLE. MAY SEED CO., Shenandoah, Iowa

Golden
Dawn

Los
Angeles

These are the exact Varieties in the ROSE QUEEN SUPER-FINE ROSE COLLECTION

This Super Fine Collection you see is just right for the small rose garden. Every one will bloom this year. The 10-in. tops on these hardy, vigorous, 2-yr. old nursery grown roses are just right for quick development of flower growth. You will have an abundance of roses in about 7 weeks after planting them. Here are the varieties:

LOS ANGELES. Here is a beautiful soft pink rose toned golden yellow; and Oh! so fragrant.

ETOILE DE FRANCE. I have selected this as the best deep red for this group.

GOLDEN DAWN. Rich sunflower yellow, flushed old rose in the bud. Opens lighter.

K. A. VICTORIA. By this exquisite white rose are all others judged.

DAME EDITH HELEN. A haughty deep pink.

BLACK PRINCE. Extra hardy dark deep velvety red; blooms usually twice during the season.

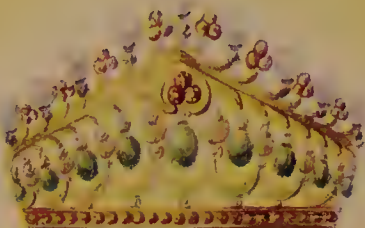
Dame Edith
Helen

K. A.
Victoria

You get all 7 of these
Super Fine beautiful hardy
2-yr. old Rose Queen Roses
including 1 Paul's Scarlet
FREE for only.....

\$ **1** **49**
Postpaid

1 or more 30c each, postpaid



Etoile
de France

Black
Prince

SUPER-VALUE ROSE COLLECTION

One of the greatest bargains in roses I have ever offered. All will bloom this year. If you are not absolutely satisfied when you receive your collection, advise me and I will refund the entire purchase price. Think of it! Roses for only 12½c each and roses that will bloom this year, too. They have been carefully grown in 2½ inch pots on their own roots. If the top freezes and sprouts from the roots, they will be the same as the original plant. No seedling branches to bother with. For those who want roses at the lowest price this collection will give you Super Value.

Here are the varieties:

ETOILE DE FRANCE—red.

PINK RADIANCE—pink.

K. A. VICTORIA—white.

E. G. HILL—red.

PRESIDENT HOOVER—red, pink, and yellow.

MRS. CHAS. BELL—salmon pink.

SUNBURST—golden yellow.

LADY HILLINGDON—yellow.

RED RADIANCE—red.

TALISMAN—red, orange, yellow, and pink.

This is the way my
Super Value Roses
look before wrapped
and sent out to you.
E. E. M.

The Super Value Collection \$ **1** **25**
10 Roses, all different,
postpaid for only **1**

EARL'S FAMILY PEACH COLLECTION No. 151

7 TREES \$
4 Outstanding
Varieties

Any 7, about 2 to
2½ feet in height,
postpaid for only

Two assortments,
14 trees, postpaid
for only **\$1.90**

You may have your choice
of these 4 finest varieties of
Peaches:

Mayflower—earliest of all.

Champion—hardest white.

Elberta—the standard.

J. H. Hale—most delicious
flavor.

Elberta

MORNING GLORY Heavenly Blue A Sensation Everywhere

Early mammoth flowering. The
vines are just a mass of lovely blue
flowers which open facing the sun.
Plant them on the south
or east side. Pkt., each
postpaid.....

10c

Champion

J. H. Hale

Mayflower

WHERE YOUR SEED

★ WANTED
50,000 New
Customers

"Hello Friends"



I want 50,000 new customers. Many of you have friends and neighbors who are users of my trustworthy seed and nursery products now.

I believe the best way for you and I to get better acquainted is for me to give you some outstanding special offers and bargains in seeds and nursery stock. Entrust your order to me for those things you want from this folder. Ask for my catalog, too. It's free. You will thank me a thousand times over for bringing these unusual bargains to your attention.

Sincerely,

Your Friend, EARL E. MAY.

POSTAGE
 PAID
 Envelope
 Use it!



I am enclosing an envelope for you just like this one in the picture. The postage is paid on it by me. Use it for your nursery and seed orders.

I know you will appreciate my low prices on first-quality garden seeds, nursery stock, farm seeds, baby chicks, and other necessities this spring. I'll be waiting for your order to come back to me in this envelope. If you want another postage paid envelope for your orders, let me know and I will send it to you.

3 BIG CATALOGS

1

My big complete 80 - page nursery and seed catalog. Over 300 varieties in natural colors; 51 bargain collections of true-to-name seeds, roses, fruit trees, flowers, shrubs, and shade trees for home or farm garden.

2

My big special farm seed catalog describing lot after lot of high-grade, tested farm seed at the lowest prices on the crop.

3

My 24-page baby chick and poultry supply catalog. Tells you all about my special pedigreed White Leghorns and White Rocks and how you can increase your poultry profits without extra cost.

Select the ones you are interested in. Remember, free gifts for early orders. - The catalogs tell about them.



ANOKA

Earliest Bearing Apple
 Spring 1936 — Plant
 Fall 1937 — a few Apples
 Fall 1938 — a full crop

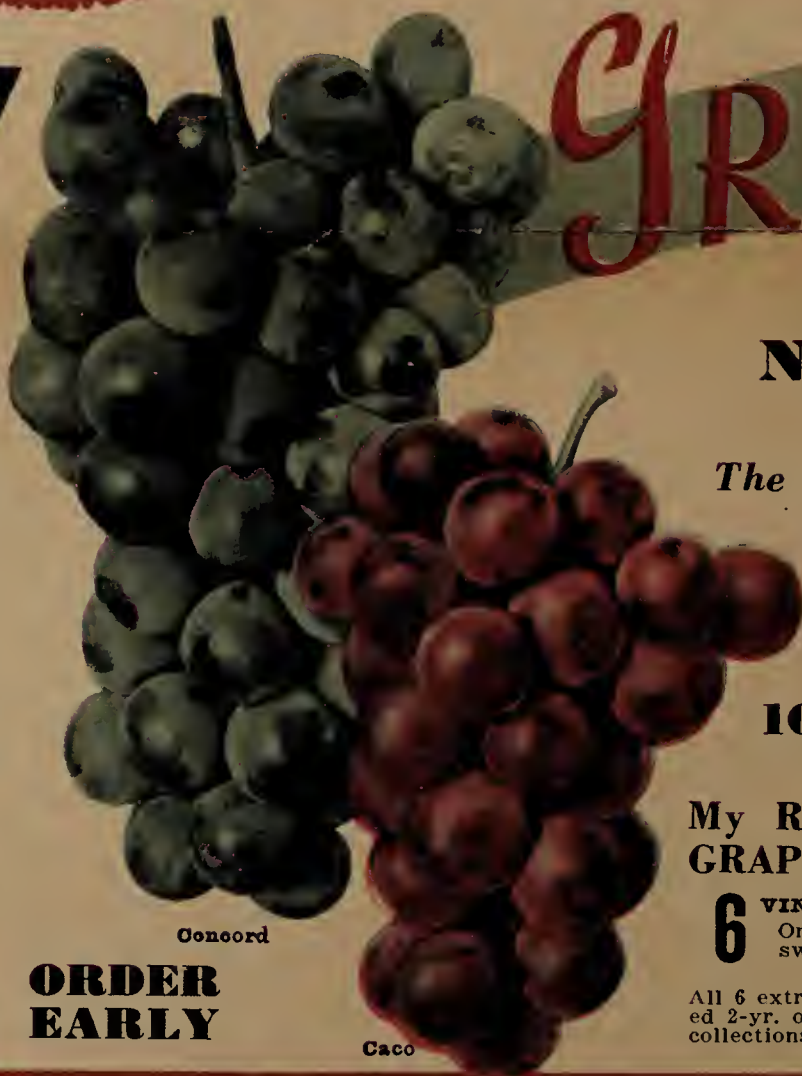
Anoka is the earliest and heaviest bearing apple in the world. Anoka has a record of bearing 8 big crops of apples from a tree only 10 years old. Being perfectly hardy in all climates, there is a big demand for genuine Anoka. Originated in the Dakotas where temperatures get down to 35 degrees or more below zero. You get lots of apples quickly when you plant Anoka.

The fruit is large, yellow and red streaked, of excellent quality, juicy, and rich in flavor, unequalled for both cooking and eating. Ripens in August.

	Size	Each	Per 4	Per 10
Express or freight size, 2 yr. heavy.....	4-6 ft.	\$0.75	\$2.75	\$6.75
Postpaid, 2 yr. branched.....	3-5 ft.	.60	2.25	5.25



This is ANOKA
 Stock is limited *Hurry*



Concord

Caco

ORDER EARLY

GRAPES

That Bear NEXT YEAR CONCORD

The Grape for Everybody

This is the leader of them all. Bluish-black in color, juicy, sweet, tender, and hardy. Very productive, often bearing a year after they are set out. For grape juice, wine, table use, canning, and market you can't beat Concord.

SPECIAL

10 selected 2-yr. old vines, postpaid, only **90c**
 25 VINES, POSTPAID, \$2.00

My Red, White, and Blue GRAPE COLLECTION No. 147

6 VINES—FINEST VARIETIES, **85c**
 One Caco, red; one Portland, sweet white; four Concord, blue-black.

All 6 extra heavy, hardy, vigorous, and selected 2-yr. old vines postpaid for only 85c. Two collections, 12 vines, postpaid, \$1.60.

EARL'S FAMILY APPLE ASSORTMENT No. 160

For Good Eating and Good Health

If you are in doubt about the varieties to plant, try my special family apple orchard. My five leading varieties included. Five trees, all 2-yr. old, 3-4 ft., including:

- 1 Jonathan
- 1 Delicious
- 1 Grimes Golden
- 1 Wealthy
- 1 Yellow Transparent

All 5 postpaid for only **\$1.95**

Special price on 2 collections.

10 trees, postpaid for \$3.75.



Wealthy

EARL E. MAY SEED CO.
 SHENANDOAH, IOWA

Headquarters for good Seed and Nursery Stock

AND NURSERY DOLL

Earl's CHERRY TREE

Bargain

3 Cherry Trees

Only \$1.25

Postpaid

Three of our finest large 3-4 ft. 2-yr. old Cherry Trees postpaid to you for only \$1.25. Here are the varieties, one each: **Montmorency** — main crop large red. **Early Richmond** — early English pie cherry. **English Morello** — late, large, dark red.

One Yellow Glass, the Hardy Sweet Cherry for the Farm Belt given free if a double collection of 6 trees is ordered. Price of the 7 trees including free gift, postpaid, only \$2.50.

7 TREES INCLUDING FREE GIFT \$2.50

FREE GIFTS

with your Nursery Orders

Your Choice of Gifts

WITH YOUR \$3.00 NURSERY ORDER, your choice of

- 1 2-yr. old Herbert Hoover Rose or
- 1 2-yr. old Paul's Scarlet Rose, or
- 3 Red Leaf Barberry Shrubs.

WITH YOUR \$5.00 NURSERY ORDER, your choice of

- 2 Paul's Scarlet Roses, or
- 2 President Hoover Roses, or
- 6 Red Leaf Barberry Shrubs, or
- 1 Set of genuine C-K-R 8½ inch Pruning Shears. (Worth 85c). (For other gifts see catalog)



Dunlap

Two Great BERRIES

Senator Dunlap

You all know that Senator Dunlap is the finest, best, and most popular main crop strawberry in the world today. It bears well everywhere in the Farm Belt, producing largest crops of good size marketable berries. Every home gardener, every commercial planter, and every farmer relies on Senator Dunlap.

100 for 70c; 200, \$1.20; 500, \$2.75

All Postpaid

Gem

Queen of the Everbearers

Gem has real size, larger than the ordinary berry. This berry is as sweet and as highly flavored as you could possibly desire it. Requires practically no sugar for eating or canning. It is firm, rich, sweet, and practically coreless. Gem will amaze you with the number of berries you get from each plant. It produces as many berries as the old-fashioned Progressive but they are much larger, firmer, plumper, and more uniform in size. Plants are still scarce this year but we have a low price on them.



Gem

\$1.75 per 100 200 for \$3.00
500 for \$6.50 50 for 95c All postpaid.

Star BARGAINS

A BIG FLOWER GARDEN

19 varieties in all. Postpaid, Only

10c

(All in one big giant packet)

All nineteen of these lovely garden annual flowers. They bloom this year. A whole garden in one packet. Sow them with plenty of room and have cut flowers all summer and fall. Large packet 10c; 3 for 25c, postpaid.

Earl May's reliable VEGETABLE GARDEN COLLECTION

17,569 FAMILIES

used this great collection last year. More will use it this year.

\$

all for only

I have personally checked every lot of seed for variety, productiveness and quality in my garden. Onion sets included, too.

- ¼ lb. Burpee's Stringless Green Pod Beans
- ¼ lb. American Wonder Peas
- ¼ lb. Golden Bantam Sweet Corn
- 1 oz. Detroit Dark Red Beets
- Pkt. Kentucky Wonder Pole Bean
- Pkt. Golden Acre Cabbage
- Pkt. New Coreless Carrot
- Pkt. Wonderful Head Lettuce
- Pkt. Black Seeded Simpson Lettuce
- Pkt. Yellow Giant Onion
- Pkt. Hollow Crown Parsnip
- Pkt. Early Bird Radish
- Pkt. White Icicle Radish
- Pkt. Bloomsdale Spinach
- Pkt. Pritchard Tomato
- Pkt. Select Pickle Cucumber
- Pkt. Moss Curled Parsley
- Pkt. Mammoth Sandwich Island Salsify
- 1/5 gal. Onion Sets (Your choice of color.)

FREE Pkt. Glowing Ball Radish
Pkt. Orange Flare Cosmos

A big complete Family Garden.
All for only \$1.00, postpaid.

POSTPAID

The BEST INVESTMENT you can make



